



# OFFICIAL PWA CONFERENCE APPLICATION

PWA CONFERENCE SEPTEMBER 19 – 21, 2011

### PARTICIPANT TYPE

SALES REPRESENTATIVE

### PWA USE ONLY

Date Rec'd \_\_\_\_\_ Conf Pkg Mailed \_\_\_\_\_  
Check # (s) \_\_\_\_\_  
Invoice # (s) \_\_\_\_\_  
F.T.P.R. (Date) \_\_\_\_\_ F.T.P.R. Inv # \_\_\_\_\_

PWA USE ONLY

COMPANY NAME \_\_\_\_\_  
(Please type or print legibly)

MAILING ADDRESS \_\_\_\_\_  
Street City State Zip

PERSON TO CONTACT \_\_\_\_\_ PHONE (\_\_\_\_) \_\_\_\_\_ FAX (\_\_\_\_) \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

CELL PHONE OF PRIMARY DELEGATE: (\_\_\_\_) \_\_\_\_\_

### 2011 DELEGATE REGISTRATION FEES:

		<u>TYPE</u>	<u>FEES</u>	<u>OR</u>	<u>TYPE</u>	<u>FEES</u>
<u>PRIMARY</u> DELEGATE	with meals	C1	(1) \$595		<u>without</u> meals	C4 (1) \$400.00
ADDITIONAL DELEGATES	with meals	C2	\$495			
ADDITIONAL DELEGATES	<u>without</u> meals	C3	\$200			

**(1) FIRST DELEGATE HAS THE OPTION TO BE WITH MEALS AT \$595 OR WITHOUT MEALS AT \$400.00**

SPOUSE AND/OR COMPANION Please contact PWA for Breakfast, Lunch and Monday Night Dinner fee options.

### IMPORTANT: PRINT NAMES OF YOUR COMPANY'S ATTENDING DELEGATES BELOW:

Name	Type	Fees	Name	Type	Fees
(1) _____	_____	\$ _____	(4) _____	_____	\$ _____
(2) _____	_____	\$ _____	(5) _____	_____	\$ _____
(3) _____	_____	\$ _____	(6) _____	_____	\$ _____
					<b>Total \$</b> _____

**RETURN APPLICATION TO THE PWA OFFICE NO LATER THAN APRIL 1, 2011.**

Check enclosed    Please bill me    Master Card    VISA    AMEX   Expiration Date: \_\_\_\_\_

Card #:     -     -     -     Last 3 digits on back of card:

Signature: \_\_\_\_\_

I hereby agree to comply with the Rules and Regulations as stated on page 2 of this application and understand that failure to comply will result in possible penalties and fines. This must be signed before we can accept your registration.

Print Name

Authorized Signature

**Absolutely no applications will be accepted after April 1, 2011. There will be no exceptions!  
DEADLINE FOR REFUNDS JULY 1, 2011. ABSOLUTELY NO REFUNDS AFTER JULY 1, 2011.**

PWA 41-701 Corporate Way #1, Palm Desert, CA 92260 Phone (760) 346-5647 Fax (760) 346-5847

In an effort to ensure the quality of the PWA Conference Program, the Conference Committee requires all Conference participants to sign the front page of the Conference Application.

I hereby agree to comply with the following Rules and Regulations and understand that failure to comply will result in possible penalties and fines.

**Conference Rules & Regulations:**

- Must wear Credentials from 8:00am to 5:45pm Monday through Wednesday.
- May **Not** meet with anyone who does not have credentials.
- Must notify PWA immediately if someone is in the Conference area without credentials.
- Must notify meeting partner and PWA in writing in advanced of scheduled meeting cancellations.
- Must attend scheduled meetings.
- Must have meal tickets to attend Breakfast and Lunch.
- Must adhere to deadline dates for Company, Delegate and Room Cancellations.
- Must adhere to Banner placement and size limitations.
- Must register additional company delegates not credentialed in PWA Registration.
- Must wear appropriate attire.
- Must wear credentials for Sunday Opening Reception and Monday Water Park Party.

**Note:** If you conduct a meeting with a non-credentialed company or individual the following penalties apply:

1st offence – \$2,000 fine.

2nd offence – 1 year restriction from Conference program plus a \$2,000 fine.

3rd offence – Company will not be allowed to participate in the Conference program.