

## Minimum Advertised Price Program

There seems to be a lot of interest these days among business people in MAP (Minimum Advertised Price) programs. The resurgence in interest has much to do with the rise of Internet discounters. MAP is a supplier's policy that its channel members are not permitted to advertise prices below some specified amount (the minimum advertised price). MAP programs are often incorporated into the supplier's cooperative advertising policy. [Here is a list of PWA Manufacturer Members that have a MAP Policy:](#)

ACCESS BY ACI  
 ADVANCED CLUTCH TECHNOLOGY  
 ADVANCED FLOW ENGINEERING  
 AEM  
 AIRAID FILTER COMPANY  
 ANDERSEN MANUFACTURING  
 ANSA AUTOMOTIVE PARTS  
 APSI - FITCH FUEL CATALYST  
 ATS DESIGN  
 AUTO METER PRODUCTS  
 BAER BRAKE SYSTEMS  
 BARRY GRANT  
 BD DIESEL PERFORMANCE  
 BELLTECH / KW AUTOMOTIVE  
 BODY ARMOR / TOLAR MFG  
 BRYNDANA INTERNATIONAL  
 BULLY DOG TECHNOLOGIES  
 COMPETITION CAMS  
 CORSA PERFORMANCE  
 COVERCRAFT INDUSTRIES  
 DIABLOSPORT LLC  
 DISC BRAKES AUSTRALIA  
 DOUG THORLEY HEADERS  
 EDGE PRODUCTS  
 EMP / STEWART COMPONENTS

EXEDY GLOBALPARTS CORP.  
 EXTANG CORPORATION  
 FABTECH  
 FLEX-A-LITE CORPORATION  
 FLITZ INTERNATIONAL  
 G-FORCE RACING GEAR  
 GIBSON PERF. EXHAUST  
 GRANATELLI MOTOR SPORTS  
 HAWK PERFORMANCE  
 INJEN TECHNOLOGY  
 INNOVATE MOTORSPORTS  
 IPCW / IN PRO CAR WEAR  
 LLOYD MATS  
 MACNEIL AUTOMOTIVE  
 MAGNAFLOW PERFORMANCE  
 MBRP INC.  
 MSD IGNITION  
 OPTIMA BATTERIES  
 PERF ACCESS / TRAILMASTER  
 PJ1...PJH BRANDS  
 PERFORMANCE ANALYSIS  
 POP & LOCK CORPORATION  
 POWER SLOT / POWER PERF  
 PREDATOR BY DR. PERF  
 PRO PARTS LLC

PROBE RACING COMPONENTS  
 PRW  
 RAMSEY WINCH COMPANY  
 RANCHO  
 READYLIFT  
 REVTEK INDUSTRIES  
 ROYAL PURPLE MOTOR OIL  
 S & B FILTERS  
 SCE GASKETS  
 SCT, LLC  
 SKYJACKER SUSPENSIONS  
 SUPERCHIPS  
 SUPERLIFT SUSPENSION  
 SYSTEM 1 FILTER PRODUCTS  
 TOKICO/HITACHI HP  
 TRUCK COVERS USA  
 TRUE FLOW  
 TRUXEDO BY SHUR-CO AUTO.  
 UNICHIP OF NORTH AMERICA  
 UNORTHODOX RACING  
 US SPEEDO  
 VEHICLE PERFORMANCE  
 VOLANT COOL AIR INTAKES  
 WESTIN AUTOMOTIVE PRODUCTS  
 WINDOW CANVAS

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## Male vs. Female at the ATM Machine

A new sign in the Bank Lobby reads:

"Please note that this Bank is installing new Drive-through ATM machines enabling customers to withdraw cash without leaving their vehicles.

Customers using this new facility are requested to use the procedures outlined below when accessing their accounts.

After months of careful research, Male & Female Procedures have been developed. Please follow the appropriate steps for your gender."

### MALE PROCEDURE:

1. Drive up to the cash machine.
2. Put down your car window.
3. Insert card into machine and enter PIN.
4. Enter amount of cash required and withdraw.
5. Retrieve card, cash and receipt.
6. Put window up.
7. Drive off.